

**GEORGIA DENTAL SOCIETY  
SEVENTEENTH ANNUAL DR. J. E. CARTER JR. FALL MEETING  
LEGACY LODGE CONVENTION CENTER  
LAKE LANIER ISLANDS  
OCTOBER 9-11, 2009**

**Greetings GDS Members:**

The Georgia Dental Society invites you to participate in our Annual Fall Meeting October 9<sup>th</sup> -11<sup>t</sup> at beautiful Legacy Lodge at Lake Lanier Islands. This will be an excellent opportunity to earn 12 continuing education credits and to learn about new and exciting benefits and services offered by the GDS.

In addition to our continuing education the GDS has brought together representatives from ACS, Doral, and the Georgia Volunteer Health Care Program to allow a face to face discussion with GDS providers who consistently care for the less fortunate members of our communities.

Once again we are proud to sponsor the Expanded Duties Course for staff members. We encourage every one to take advantage of this training opportunity.

*We are very proud to announce that this year's keynote speaker will be our  
National Dental Association President, Dr. Michael Battle*

Please register for the meeting and make you hotel reservations by September 9, 2009

**Dates:** Friday October 9 – Sunday October 11, 2009

**Location:** Lake Lanier Islands, Georgia

**Accommodations:** Legacy Lodge & Conference Center  
7000 Holiday Rd  
Lake Lanier Islands, GA 30518

**Reservations:** 770-945-8787 or 800 768-LAKE

**Room Rates** \$159.00/night + tax single or double

**MAKE RESERVATIONS TODAY!**

**FEATURED COURSES**

**“The Best Practice is a Yes Practice”  
Dr. David M. Reznik**

**“Contemporary Endodontics”  
Dr. Rico Short**

**“Making Your Mark In Dentistry”  
Mr. Tim Breiding**

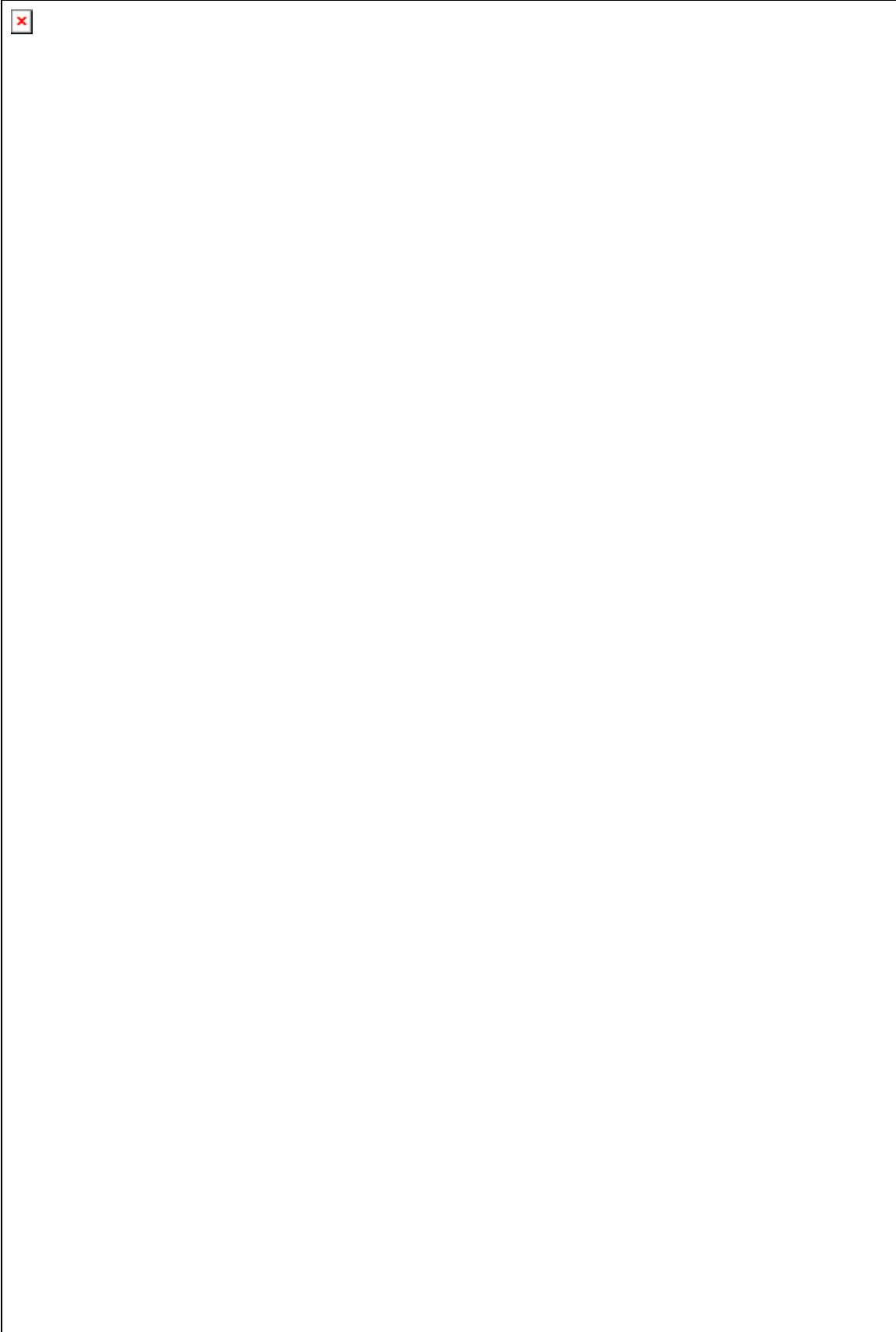
**“Emerging Dental Materials”  
“Maximize the Power of Minimally  
Invasive Techniques”  
Dr. Brian Novy**

**“Practical Digital Dentistry in the Operatory  
of the Future-Burn Electrons not your Stomach Lining”  
Dr. John Flucke**

**SPONSORS**

AFFILIATED COMPUTER SERVICES  
PATTERSON DENTAL  
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HEARTLAND DENTAL CARE  
DORAL  
MET LIFE  
GENDEX  
KERR



**GEORGIA**

**DENTAL SOCIETY  
FALL MEETING REGISTRATION FORM**

October 9 -11 2009

Please complete the form below and return to: Georgia Dental Society  
P.O. Box 875  
Jonesboro, Ga. 30237

Make all checks payable to: The Georgia Dental Society.  
To pay by MasterCard or Visa go to the GDS website [www.georgiadentalsociety.org](http://www.georgiadentalsociety.org)  
and utilize Pay Pal. Itemizing each fee.

**Dentist – GDS Member**

\$275.00 prior to Oct 1, 2009  
\$300.00 on site (Check or Pay Pal only)  
Includes: Luncheon, continental breakfast, and ( ) hours of CE credit

**Dentist – Non GDS Member**

\$275.00 prior to Oct 1, 2009  
\$300.00 on site (Check or Pay Pal only)

**Hygienists, Lab Techs, Office Staff, Assistants -Not attending expanded duty courses**

\$125.00 prior to Oct 1, 2009  
\$150.00 on site  
Includes: Luncheon, continental breakfast, and CE

**Spouse or “Guest” /Friends/Non Dentists**

\$100.00 prior to Oct 1, 2009  
\$120.00 on site  
Includes: Luncheon, continental breakfast, and Lectures

\$ \_\_\_\_\_ **LUNCHEON ONLY- \$50.00**

**TOTAL**

**FOR MULTIPLE REGISTRANTS PLEASE COPY THIS FORM AND SUBMIT ONE FORM PER REGISTRANT**

**DOCTOR (OFFICE)** \_\_\_\_\_

**REGISTRANT (Dr., Mr., Mrs., Ms.)** \_\_\_\_\_

**Address** \_\_\_\_\_

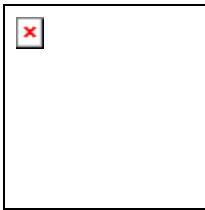
**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Office phone** ( ) \_\_\_\_\_ **Home phone** ( ) \_\_\_\_\_ **Fax** ( ) \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Children’s Names and Ages if attending .** \_\_\_\_\_

## FEATURED SPEAKERS AND COURSES



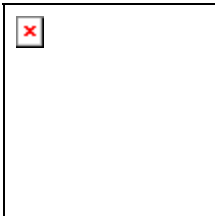
**DR. JOHN FLUCKE** - Private Practice Lee Summit, Missouri

**“Practice Digital Dentistry in the Operatory of the Future –  
Burn Electrons, not Your Stomach Lining”**

Learn the advantages and the design of a digital operatory. See a real-world scenario of a fully integrated digital operatory and how technology can improve patient treatment and increase efficiency. Dr. Flucke will cover the design, devices, and strategy of bring all aspects of technology to your fingertips. Come experience dentistry’s “Technology Evangelist”

### Learning Outcomes

- 1) Learn digital operatory design
- 2) Learn digital treatment strategies
- 3) Learn to increase efficiency
- 4) Learn to give patients a “Wow” experience with technology.



**DR. DAVID M. REZNIK**

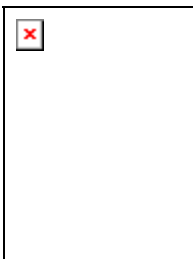
**“The Best Practice is a Yes Practice”**

When the doctor, team and patients all say YES, sky’s the limit is your success? There’s hardly a dental practice management issue that cannot be improved with dynamic verbal skills that all lead to YES! When we use the right words, we send the right message. When we ask the right questions, we get the right answers. When we say it the right way, we get the right behavior. This seminar is designed to help you say what you mean and mean what you

say – but even more powerfully, it will help the entire team say the same thing!

### Course Objectives:

- 1) To help the practice achieve a higher level of patient and team communication leading to spectacular case presentation and increased case acceptance.
- 2) To develop clear channels of communication between doctor, team and patient creating a wonderful work environment and a seamless approach to comprehensive dental treatment.
- 3) To clearly establish, once-and-for-all, the “benefit” approach to dentistry that turns patients into raving fans and referring fanatics.



**MR. TIM BREIDING**

**“Making Your Mark in Dentistry”**

Marketing a dental practice today is tough. Attracting new patients and keeping the ones you have require marketing that is on target. The brand you develop needs to be on target and serve as the focal point for all of your marketing. The importance of selecting an identity that reflects the type of dentistry you want to perform most is critical. Once your image has been developed it need to be used consistently in every aspect of your practice marketing.

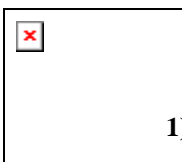
This seminar has been developed to get you thinking about the various avenues you can pursue once you have developed your distinctive mark in dentistry. We will explore both internal and

external marketing and the impact those choices can have on your practice. We will explore the good, the bad and at times the ugly. Oh and you will have fun.

### Course Objectives:

- 1) To help attendee’s in developing the “brand” that can make their practice easier to market.
- 2) To explore with the group the alternatives available to maximize the impact for marketing their services and the ramifications of their choices.
- 3) To illustrate how a practice can go about establishing a budget for their marketing plan.

## FEATURED SPEAKERS AND COURSES



**DR. RICO SHORT** Practice Limited to Endodontics, Smyrna, Ga.

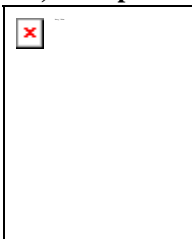
**“Contemporary Endodontics”**

**Course Objectives:**

- 1) To review and understand our professional duty as dentists and how the Endodontist fits into

the treatment plan for the patient.

- 2) To discuss the predictability of Endodontic treatment.
- 3) To discuss the success rates of Endodontic treatment and implants
- 4) To present new treatment paradigms



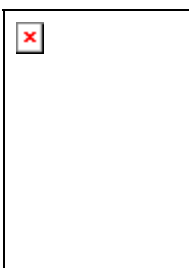
**DR BRIAN NOVY Assistant Professor Loma Linda University**  
**Course I “Emerging Dental Materials (for Dentists...or anyone who thinks they hate dental materials)**

If the thought of sitting through a dental materials course makes you want to yawn, then this course is for you. Using a mini-lectures format and the most current( and relevant) materials research, you’ll get caught up on a myriad of current dental controversies such as: Dentin bonding agents, caries detecting dyes, pulp capping, bleaching, understanding the various types of fluoride (no, they aren’t all the same), and Articaine. This course will be a great way to

understand what has occurred in the research world, without ever having read an abstract.

**Course II “Maximize the Power of Minimally Invasive Techniques  
 (for all dental staff)**

The concept of maximum intervention dentistry has opened the door to new diagnostic testing and treatment modalities for dental caries. Dental hygienists and assistants are in the perfect position to help patients understand the nature of the disease as well as administer new tests and adjunctive caries treatments. This course will enable all staff members to become familiar with the most recent advances in caries research, diagnosis, and minimally invasive treatment protocols. Participants will gain invaluable hands-on experience analyzing saliva, sampling biofilm, and to gather caries risk management data.



**DR. MIKE WILSON Dental Director for Doral (Georgia)**  
**“A Review of Current and Previous topics related to your office and the State CMO Dental Program**  
**TOPICS OF DISCUSSION:**

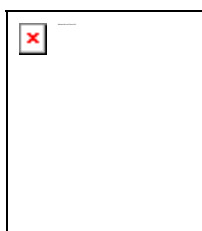
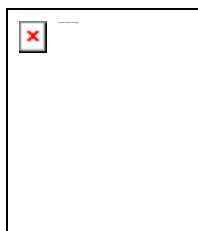
- House Bill 1234 Training
- Medicare PFFS produce
- Provider Credentialing
- Claim submissions and denial
- UM /Prior Authorizations
- Dorals Acquisition of Peach State Health Plan
- BRING YOUR QUESTIONS FOR OPEN DISCUSSION

**CARLA CATALON-SCOTT Regional Volunteer Coordinator for the Atlanta Metropolitan area of Georgia Volunteer Health Care Program (GVHCP)**  
**Department of Community Health**

**HEARTLAND DENTAL CARE – “Manage Your Practice? Sell Your Practice?”**

## FEATURED SPEAKERS AND COURSES

### MET LIFE



**Tony A. Hodge   Corby Starr   Michael B. Wood**

**TOPICS OF DISCUSSION – Tony Hodge and Corby Starr**

- **High-limit Business Overhead Expense Programs**
- **Salary Continuation Programs**
- **Estate Planning Concepts**
- **Defined Benefit and Defined Contribution Plans**
- **412(i) and 412 (e) Plans**
- **Deferred Compensation and Executive Bonus Plans**
- **Business Succession Planning**

**TOPICS OF DISCUSSION – Michael B. Wood**

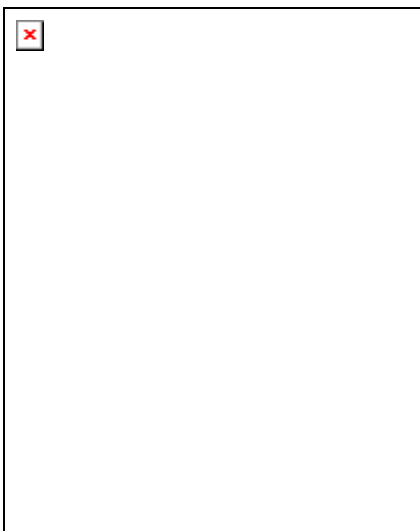
- **Types of Medical Malpractice Available**
- **Discount Program for members of the Georgia Dental Society**
- **Insurance Markets in Georgia**
- **Risk Management for Dentists**

**AFFILIATED COMPUTER SERVICES(ACS)**

**Ms. Tracy Byrd – SR. Manager of Provide Outreach & Education for  
Georgia Medicaid**

**TOPICS OF DISCUSSION**

- **Being prepared for the change**
- **Provider Enrollment – additional location forms, when to complete new enrollment form, one or two areas where they must check boxes. Criminal background**
- **Attach all forms and send to the right place. Follow up with the CMOS**
- **Group NPI vs Individual NPI**
- **Length of time to get a Provider enrolled. Where to call for help**
- **Recoupments for prospective payment**
- **Has an associate who is supposed to be repaying but hasn't billed Medicaid**
- **% of payback**
- **Responsible for payment**



**The Georgia Dental Society  
17<sup>th</sup> Annual Dr. J.E. Carter Jr.  
Fall Meeting**

**Presents**

**Dr. Michael Battle  
President  
National Dental Association**

Dr. Michael F. Battle, a native of Florida, graduated from Howard University in 1979 with a Bachelor of Science degree in zoology and chemistry. Later he matriculated to Meharry Medical College School of

Dentistry where he earned his Doctor of Dental Surgery degree in 1983.

Upon graduation he returned to his home state and established his first private practice in Panama City, and remained there for nine years. However, he felt a need to do more, and relocated to St. Petersburg in 1994. For the next thirteen years he achieved his goal of providing care to a larger population of underserved citizens.

Dr. Battle's mission is to alleviate access to care disparities in our communities and to educate people on the direct correlation of dental health to overall general health. Subsequently, he stresses the importance of preventative care in order to preserve natural teeth for a lifetime.

Dr. Battle has served as President of both the Tampa Bay Area Dental Association and the Sunshine State Dental Association. He has served as Chairman of the National Dental Association (NDA) Trade Committee as well as, in the House of Delegates. He is a member of the NDA Board of Trustees and Executive Committee, and currently holds the office of President of the National Dental Association.

His charitable works have gained him many awards, most notably being the 1999 recipient of the Carl H. Norton award for Dentist of the year. His advocacy in promoting good oral health care among African-American children has made an impact in the fight to diminish dental disease in rural and inner city communities. He has provided free children's health screenings annually and volunteers at numerous health forums.

Dr. Battle currently resides in North Carolina and practices in the Charlotte and Piedmont Triad areas. He and his wife Dana have four teenage children.

## **Georgia Dental Society**

### **Expanded Duties Courses for Dental Assistants**

**Friday October 9, 2009**

#### **Course II**

**1:00 p.m. – 6:00 p.m.**            **Monitoring Nitrous Oxide**  
**Application of Topical Anti-cariogenic Agents**  
**Application of Pit and Fissure Sealants**

**Saturday, October 10, 2009**

#### **Course I**

**8:00 a.m. – 6:00 p.m.**            **Application of Desensitizing Agents**  
**Placement of Bases and Liners**  
**Impressions for Denture Repairs (Alginate Impressions)**  
**Face-Bow Transfers**  
**Periodontal Dressings**  
**Fabrication of Temporaries**

**(LUNCHEON INCLUDED)**

## **2009 Expanded Duty Courses Sponsored by the Georgia Dental Society**

### **To Register:**

--Fill out Registration Form

--Download and complete an affidavit of eligibility for each dental assistant,  
[www.georgiadentalsociety.org](http://www.georgiadentalsociety.org).

--If you are unable to download the required material please call the GDS executive administrator for the material.

Pamela L. Craft  
Executive Administrator  
Georgia Dental Society  
678-858-8203 (cell)

--A copy of the current CPR card for each dental assistant must accompany the registration and affidavit of eligibility. **NO ACCEPTIONS**

■ Mail to: Georgia Dental Society  
P.O. Box 875  
Jonesboro, Ga. 30237

- Course materials will be mailed to your office. Please read the entire manual and familiarize yourself with each procedure before attending the course. Bring all supplies indicated.
- Course Cards will be distributed at the end of the course

-- If you have additional questions please contact:

Dr. Elaine Godbee-Lett  
706-869-9966

If the office staff is unavailable please leave a message.  
Please indicate the call is in reference to the Georgia Dental Society  
Expanded Duty Course.

### 2009 Expanded Duty Course Sponsored by The Georgia Dental Society

**Dates: October 9 and 10, 2009**

**Location: Legacy Lodge and Conference Center - Lake Lanier Island Resort Room Rate \$159/night**  
For reservations call 770-945-8787 or 800-840LAKE (5253) **Make Room Reservations Now (9 Sept deadline)**

**Course II – October 9, 2008**  
**Friday 1:00 p.m. – 6:00 p.m.**

**Course I – October 10, 2008**  
**Saturday 8:00 a.m. – 6:00 p.m.**

**Course II**

- \* Sealants
- \* Fluoride Application
- \* Nitrous Oxide Monitoring

**Course I**

- \* Periodontal Pack Placement
- \* Denture Repair Impression
- \* Face Bow
- \* Desensitizing Agents
- \* Bases and Liners
- \* Intraoral Temporary Restorations

### CPR CERTIFICATION MUST BE CURRENT PRIOR TO THE COURSE

Course Fees	GDS Member	Non-Member
Course I	\$250.00	\$325.00
Course II	\$225.00	\$300.00
Course I & II	\$450.00	\$600.00

FEE INCLUDES SATURDAY LUNCHEON

### Registration

**For Multiple Registrants Copy This Form and Submit One Form For Each Assistant**

Dentist (Office) \_\_\_\_\_

Office Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Dental Assistant \_\_\_\_\_

	GDS Member Staff	Non-Member Staff
Course I	_____ \$250.00	_____ \$325.00
Course II	_____ \$225.00	_____ \$300.00

Course I & II	_____ \$450.00	_____ \$600.00
	Total _____	Total _____

**Make Checks Payable to:**  
Georgia Dental Society  
P.O. Box 875  
Jonesboro, Ga. 30237  
678-858-8203

**To Pay with Master Card or Visa**  
Go to the GDS website and utilize PayPal  
Itemizing Each Entry  
[www.georgiadentalsociety.org](http://www.georgiadentalsociety.org)

**Point of Contact is Dr. Elaine Godbee-Lett 706-869-9966**  
**ALL REQUESTS MUST BE POSTMARKED BY SEPTEMBER 10, 2007**  
**ABSOLUTELY NO ON-SITE REGISTRATION AND NO REFUNDS**  
**CPR CERTIFICATION MUST BE CURRENT PRIOR TO THE COURSE**

GEORGIA DENTAL SOCIETY  
AFFIDAVIT OF ELIGIBILITY FOR EXPANDED DUTIES COURSES

Name \_\_\_\_\_

Address \_\_\_\_\_

Home Telephone \_\_\_\_\_

Employer \_\_\_\_\_

Office Address \_\_\_\_\_

Office Telephone \_\_\_\_\_

Date of birth \_\_\_\_\_

DR. State license number \_\_\_\_\_

DR. Social Security number \_\_\_\_\_

Applicant Social Security number \_\_\_\_\_

Georgia Dental Society Member \_\_\_\_\_ Yes \_\_\_\_\_ No

Certified Dental Assistant \_\_\_\_\_ What State? \_\_\_\_\_

Graduate Dental Assisting School \_\_\_\_\_ Yes \_\_\_\_\_ No

Six Month Employee \_\_\_\_\_ Yes \_\_\_\_\_ No

## 150-9-.02 Expanded Duties of Dental Assistants.

- (1) To meet the requirements of an expanded duty dental assistant, the assistant must have a high school diploma or the equivalent thereof. The assistant must receive a certificate certifying completion of Course I, or Course II, or Course III for specific expanded duties from a vocational school, dental hygiene school, or dental school accredited in Georgia or a professional association recognized and approved by the Georgia Board of Dentistry. The course of instruction must be taught by a licensed dentist. Effective January 1, 1993, an expanded duty dental assistant certificate for Course I must certify that the assistant has successfully completed a minimum of 8 hours of instruction on (3) (a) thru (f) of Rule 150-9-.02. An expanded duty dental assistant certificate for Course II must certify that the assistant has successfully completed a minimum of 8 hours of instruction on (5) (a) thru (c).

- (a) Eligibility for taking said courses consist of:
1. Current certification as a Certified Dental Assistant.
  2. Graduation from a one year dental assisting program accredited or approved by the Board.
  3. Employment by a licensed dentist as a chairside assistant for a continuous

six month period within the preceding three years.

4. A full time student in an accredited dental assisting school in Georgia and eligible for graduation. The certificate would be issued only upon graduation.
  - (b) The employer of the expanded duty assistant shall have readily available in the dental office, the certificate(s) issued from the accredited course of study.
    - (1) The following expanded duties may be delegated under the direct supervision of a licensed dentist to dental assistants who meet education requirements established by Board Rule 150-9-.02
    - (2) Direct supervision and control as it pertains to delegated procedures in the dental office shall mean that a dentist actively licensed in Georgia will be present in the office wherein delegated procedures are being performed, and said dentist shall directly and personally supervise, examine, and evaluate the results of any and all procedures performed by any persons other than said dentist. The said dentist shall be personally and professionally responsible and liable for any and all consequences or results arising from the performance of procedures delegated by the dentist to any other persons.
    - (3) Course I – The following duties may be delegated under the direct supervision of a licensed dentist to an expanded duty assistant who meets the educational requirements established by Board Rule 150-9-.02 (1).
      - (a) Apply desensitizing agents on root surfaces of teeth.
      - (b) Place cavity liner, base or varnish over unexposed pulp.
      - (c) Intraoral fabrication of temporary crowns and bridges. All adjustments must be performed extraorally.
      - (d) Perform face bow transfers.
      - (e) Make impressions with irreversible hydrocolloid to be used to repair a damaged prosthesis.
      - (f) Place periodontal dressing.
    - (4) Course II – The following duties may be delegated under the direct supervision of a licensed dentist to an expanded duties assistant who meets the education requirements established by Board Rule 159-9.02(1).
      - (a) Monitor a patient under nitrous oxide. The assistant may not set or alter the dosage except to increase the flow of oxygen or to place the patient on 100% oxygen.
      - (b) Apply topical anticariogenic agents.
      - (c) Apply pit and fissure sealants.

I have read the above requirements as set forth by the Georgia Board of Dentistry and certify that \_\_\_\_\_ meets the above requirements. I further recommend her/him as qualified to take the course and will spend the time necessary prior to the course in instruction and review to adequately prepare her/him for satisfactory completion of the course.

Signed \_\_\_\_\_ Date \_\_\_\_\_  
(Doctor)

I have read the above requirements and am eligible to take this course. I consider myself qualified and experienced. I will review the information provided and understand a certificate may not be issued if I do not show satisfactory skills in the duties to be covered.

Signed \_\_\_\_\_ Date \_\_\_\_\_  
(Candidate)